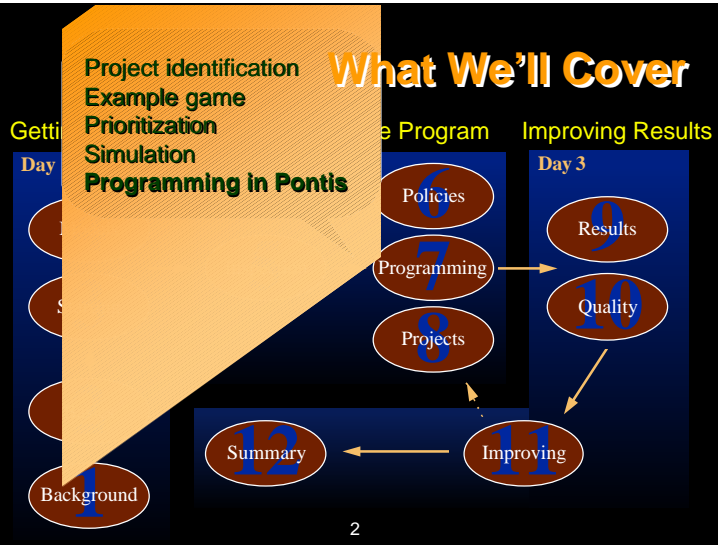




# Generating an Initial Project List

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# Project Identification

Using network-level policies  
and standards to generate  
projects

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## Basic Decision Criteria

- Accomplish as much as possible with current budget
- Minimize the long-term cost of keeping each bridge in service
- Minimize inconvenience to road users
- Act in a consistent manner across all projects

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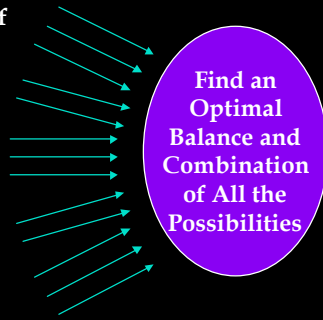
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## Generalized Problem

Nearly infinite number of possible actions

Wide range of possible:

- Policies
- Budgets
- Deterioration Rates
- Costs



All the combinations

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## How Policies Simplify Things

- Ensure consistent actions
- Reduce the number of optimizations and decisions
- Quickly eliminate the least attractive alternatives
- Clear day-to-day guidance
- Easy to understand agency decisions

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## How To Make Good Policies

- Find Commonality
- Clear Objectives
- Clear Constraints
- Predict Impacts



Detail points

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## Choosing Relevant Policies

- Categorize the bridge by:
  - Elements
  - Environments
  - Condition States
  - Functional Class and Traffic
  - Highway System

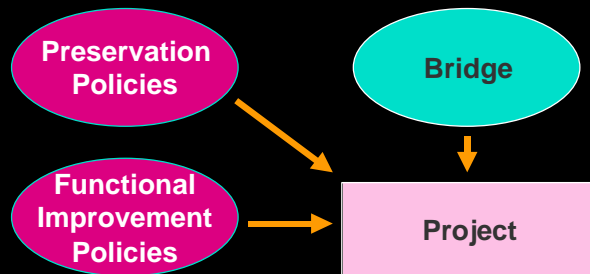


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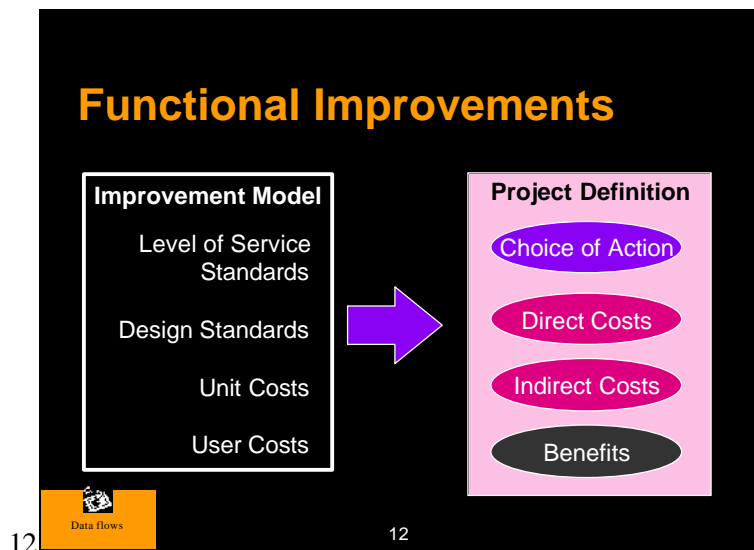
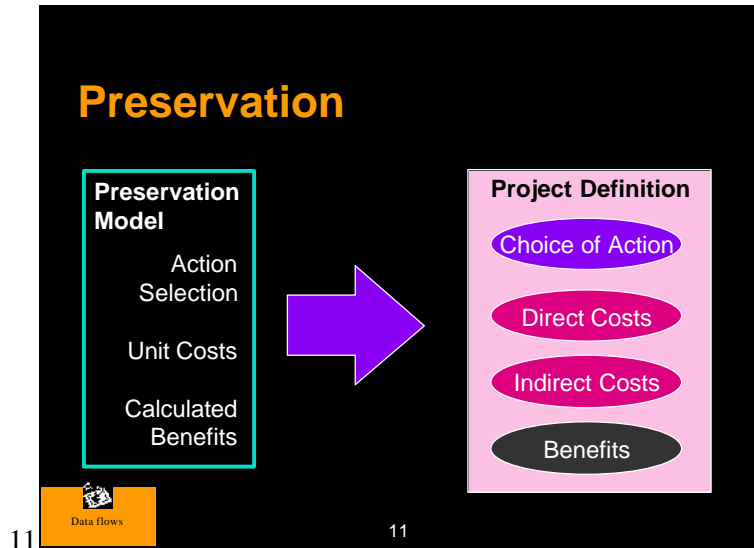
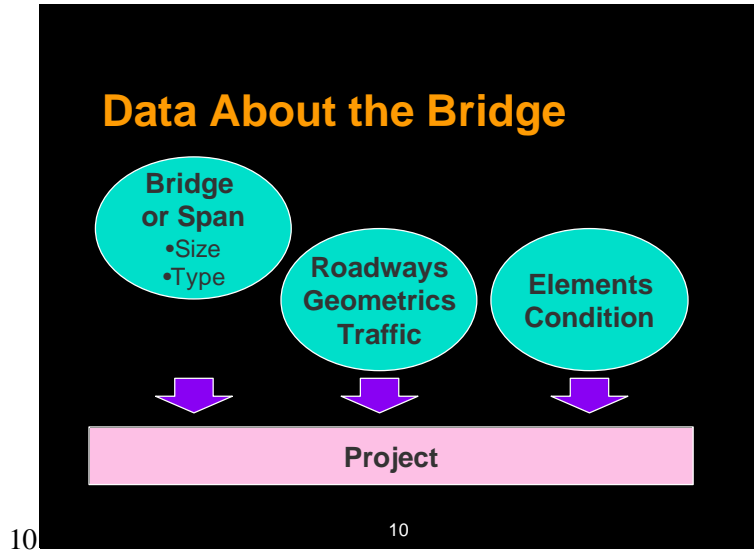
## Formulating a Project

Network Level

Project Level



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## Summary

### ■ How the Network-Level Input Makes the Project Level Easier



- Forecast of future project impacts
- First-cut balance of competing priorities
- First-cut cost estimate
- Reflects consistent affordable policy

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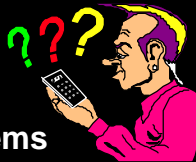
## The Pig-Out Game!

Or how to maximize your waistline on a limited budget by making strategic choices of cuisine.

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## Game 1 Rules



- You have a menu of 6 items
- Each item has a cost (in dollars and cents) and a benefit (in calories)
- You have \$10 to spend on dinner
- Try to get as fat as you can

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## Game 1 Menu

Pig-Out Game 1					Reset	Finish
Item	Yes	Cost	Calories	Cal/Cost		
Pizza	<input type="checkbox"/>	4.00	500	125		
Beer	<input type="checkbox"/>	2.50	400	160		
Wine	<input type="checkbox"/>	4.50	675	150		
Cookies	<input type="checkbox"/>	2.00	200	100		
Ice Cream	<input type="checkbox"/>	4.00	550	138		
Nuts	<input type="checkbox"/>	3.00	500	167		
<b>Bill</b>		<b>20.00</b>	<b>2825</b>			

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## Game 2 Rules

- Choose up to one item from each of the 6 essential food groups
- Each item has a cost (in dollars and cents) and a benefit (in calories)
- You have \$10 to spend on dinner
- Try to get as fat as you can

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## What does this have to do with bridges?

- Imagine each food group is a bridge
- Imagine each menu item is a possible project on the bridge
- You have a limited budget and want to make the best of it
- It's easier with food
- It's healthier with bridges

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## The 6 Essential Food Groups

- Pizza: Cheese, Onions, Pepperoni, Anchovies
- Beer: Bud, Henry's, Heineken, Guinness
- Wine: Gallo, St. Michelle, Beaujolais, Gevrey-Chambertin
- Cookies: Oreos, Chips Ahoy, Fig Newtons, Toll House
- Ice Cream: Sherbet, Safeway, Breyer's, Häagen-Dazs
- Nuts: Filberts, Peanuts, Brazils, Macadamias

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## Game 2 Results

Pig-Out Game 2		Reset	Finish							
Group	0	1	2	3	4	Choice	Cost	Cal	IBC	
Pizza	<			1	>	Pepperoni	4.00	500	65	
Beer	<			1	>	Heinekin	2.50	400	155	
Wine	<			1	>	Beaujolais	4.50	675	54	
Cookies	<			1	>	Fig Newtons	2.00	200	28	
Ice Cream	<			1	>	Breyer's	4.00	550	47	
Nuts	<			1	>	Brazils	3.00	500	89	
<b>Bill</b>							<b>20.00</b>	<b>2825</b>		

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## Game Strategy

- Initially: Pick each group's most fattening item

**This blows the budget, so consider less expensive but lower-calorie choices.**


- How:
  - In each group, find the next-cheapest item, then compute the ratio of **change in calories** divided by **change in cost**
  - Choose the item with the **lowest ratio**
  - Repeat until within budget

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# Prioritization




Getting the most bang for the buck

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## Simple Prioritization

- Sort by ratio of total benefits divided by total costs
- Works if each bridge has only the choice of do-something or do-nothing



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## Incremental Benefit/Cost Ratio

$$IBC = \frac{\text{Change in benefit}}{\text{Change in cost}}$$

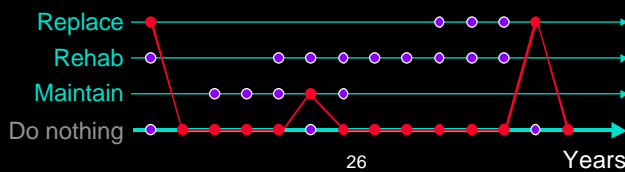
- Compares mutually-exclusive do-something alternatives on the same bridge

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## IBC Considerations

- Requires multiple discrete project alternatives
- Requires diminishing marginal returns
- Near-optimal for an inventory of any significant size

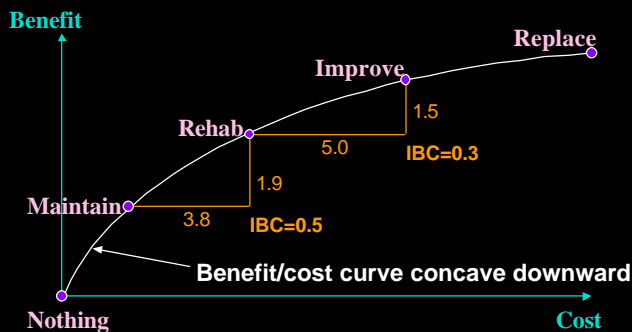


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## Diminishing Marginal Returns

- As cost increases, IBC decreases



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## Corollaries

- In a large enough optimized program,
  - Divide the inventory into **any two sets**
  - The sets will have roughly **equal IBCs**
- The **more alternatives** available on each bridge, the **more benefit** that can be achieved from the same budget

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## Prioritization vs. Optimization

# No

- **Prioritization is not:**
  - Network optimization, because it doesn't evaluate **policies**
  - Project optimization, because it doesn't necessarily find the **best action for each bridge**

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## Prioritization is...

- **A way to optimize programs, if**
  - Consistent **policies** have been optimized and followed
  - All feasible **project alternatives** have been developed on each bridge

# Yes

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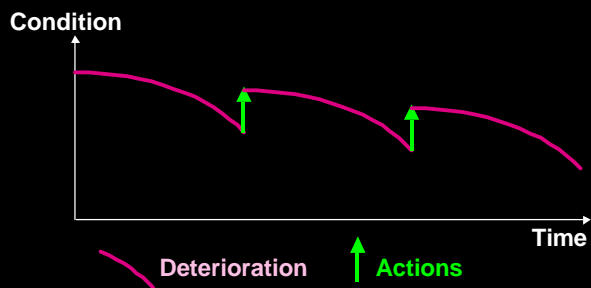
## Prioritization Is Like Optimization

- The Pontis network optimization is like the IBC method, except it uses **continuous linear policies** instead of discrete projects.
- The North Carolina program optimization is like the IBC method, except it allows a **broader range of constraints**, not just budget.

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## Simulation



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